

2017 was the fourth year for our four-year Strategic Plan, the overall goal of which is the provision of an exceptional and inspiring library experience for people of all ages and cultural backgrounds. The goals of the plan include: financial sustainability; the maintenance of a stable, highly qualified and motivated workforce; strengthening WMRL's visibility as a regional resource in the communities served; and expansion of library programs and services through the effective use of innovative technology.

### Chapter One: Financial Sustainability

- Generous monetary donations from our borrowers to "Buy A Book" funds and donations of gently used books helped us to both expand our collections, and raise funds through book sales
- An increase to the municipal levy meant that our members contributed additional funds for library service
- Funds for summer programming support were provided by the Canada Summer Jobs program
- Grants from the Brandon Area Community Foundation's Nowatzki Family Fund helped us build funds for a future development of an early literacy centre in the Brandon branch



### Chapter Two: Staff

- Staff shared their talents through the creation of thematic displays that brightened up our libraries and helped individuals select titles for their reading lists. A booklist featuring 150 books by Canadian authors encouraged readers to celebrate Canada's 150<sup>th</sup> through works of Fiction, Poetry, and Non-Fiction
- Danielle Hubbard, Assistant Librarian Programming and Outreach Services joined our staff in January, and in April, Shannon MacGregor took over the role of Branch Supervisor of the Glenboro Branch
- Staff attended the OLA SuperConference gaining new knowledge about library service through sessions, vendor displays and informal conversations

### Chapter Three: Visibility

- We connected with our communities through programs including:
  - Author visits and book signing events with Craig Russell, Beth Goobie, Jennifer Still, Rebecca Lee Jenkins, Glenice Wilson, Sharron Arksey, Dianne Brydon
  - Baby-Time, Storytimes, Book clubs, Tours, Outreach visits, Art displays, Creative Writing workshops, Poetry readings, Canadian Film Day 150, Stitchery Group, Scrabble Club, Magic Shows with Ryan Price, and Quilting Workshops.
  - TD Summer Reading Programs in all locations invited participants to celebrate Canada's 150<sup>th</sup> through books, games, and activities
  - Outreach Book Delivery programs to seniors
  - Bookmark design contest with special judges from the Art Gallery of Southwestern Manitoba (AGSM)
- The Library's presence on Facebook and Twitter was expanded and we gained more followers, more likes, and more shares
- Carberry/North Cypress Library celebrated 50 years as a branch of the WMRL with an Open House event
- Submitted articles, ads on community pages and regular spots on Brandon's community television channel WCGTV and in the Brandon Sun, helped to promote library programs and services.



### Chapter Four: Technology

- The purchase of the Acquisitions module for our Library program streamlined ordering and cataloguing processes, and provided patrons and staff with easy access to on order items
- Flipster, offering a variety of digital magazines, was added to our digital holdings that include E-Libraries Manitoba and within this database our OverDrive Advantage collection, Mango Languages, hoopla, CELA, Ebscohost, and Tumblebooks
- The new website gave the library an updated presence on the web and its events calendar helped us promote programs
- The WMRL app put the Library @ our members' fingertips and provided convenient access to our services

### Contributors:

- Shelley Mortensen, Chief Librarian
- Danielle Hubbard, Assistant Librarian Programming and Outreach
- Debbie Unger, Branch Supervisor Neepawa Branch
- Diane Gawel, Branch Supervisor Carberry/North Cypress Branch
- Jackie Steele, Branch Supervisor Glenboro/South Cypress Branch until April
- Shannon MacGregor, Branch Supervisor Glenboro/South Cypress Branch from April
- Helen Weitman, Branch Supervisor Hartney Branch
- Our staff and volunteers who give of their time and talents to provide and promote library service

### Acknowledgements:

- Library patrons who are the reason behind all that we do – thank you for your support!!
- Our staff members who contribute their talents to make it possible to deliver responsive library services to our communities.
- Thank you to Public Library Services Staff, and to the support teams at SirsiDynix, hoopla, CELA, Info-Metrics and Modern Earth for their assistance throughout 2017.

Circulation						
	Brandon	Carberry	Neepawa	Glenboro	Hartney	TOTAL
Adult Materials:						
Print formats	67,862	7,051	11,489	3,956	2,300	92,658
Non-print formats	8,827	361	339	139	29	9,695
Teen Materials:						
Print formats	7,459	284	704	205	109	8,761
Non-print formats	32	3	2	0	0	37
Children's Materials:						
Print formats	50,308	5,638	8,969	3,033	1,128	69,076
Non-print formats	5,678	542	314	170	32	6,736
E-Resources	28,539					28,539
<b>TOTAL 2017</b>	<b>168,705</b>	<b>13,879</b>	<b>21,817</b>	<b>7,503</b>	<b>3,598</b>	<b>215,502</b>

Membership						
	Brandon	Carberry	Neepawa	Glenboro	Hartney	TOTAL
Adult	7,012	581	873	344	184	8,994
Children	1,579	143	85	62	61	1,930
Non-Resident	73	1	26	3	1	104
<b>TOTAL 2017</b>	<b>8,664</b>	<b>725</b>	<b>984</b>	<b>409</b>	<b>246</b>	<b>11,028</b>

Holdings						
	Brandon	Carberry	Neepawa	Glenboro	Hartney	TOTAL
Adult Books	41,497	8,884	10,491	4,974	4,680	70,526
Teen Books	4,151	800	952	657	180	6,740
Children's Books	24,580	4,966	4,722	3,961	1,836	40,065
Government Documents	2,986	14	0	0	0	3,000
Magazines/Newspapers	132	38	34	22	20	246
Audio Books	1,188	188	77	22	9	1,484
DVDs	1,464	729	346	282	141	2,962
Microforms	828	208	0	0	0	1,036
Miscellaneous	933	126	24	10	18	1,111
<b>TOTAL 2017</b>	<b>77,759</b>	<b>15,953</b>	<b>16,646</b>	<b>9,928</b>	<b>6,884</b>	<b>127,170</b>

**Statement of Revenue and Expenditures  
For the Year Ended 31 December 2017**

Revenue	2017
City of Brandon	616,325
Municipality of Glenboro South Cypress	16,016
Municipality of Grassland	15,984
Municipality of North Cypress-Langford	28,372
Town of Carberry	18,025
Town of Neepawa	39,193
Province of Manitoba:	
Operating grant	484,067
Collection development grant	27,500
Technology grant	23,890
Memberships and fines	25,885
Interest	3,272
Federal Government - Canada Summer Jobs	11,067
Amortization of deferred contributions	8,522
<b>TOTAL</b>	<b>\$1,318,118</b>



**Expenditures**

Advertising	11,135
Amortization	10,030
Audio visual	5,213
Bank charges	51
Books	133,896
Building maintenance	28,012
Collection development	27,500
Computerization and IT services	51,411
Convention and travel	8,364
Employee benefits	75,690
Equipment	3,531
Insurance	3,673
Miscellaneous	962
Postage	6,472
Professional fees	8,975
Rent	238,670
Salaries	627,776
Service contracts	35,573
Staff training	1,355
Stationery and supplies	19,897
Sundry	6,670
Telephone	10,928
<b>TOTAL</b>	<b>\$ 1,315,784</b>

**Chairperson's Report**

**2017: Year in Review**

Approved the organizational chart outlining the staffing structure of the WMRL

Participated in the survey and forum for the Manitoba Public Library Policy and Program Review process

The trustees serving on the Board's Strategic Planning Committee drafted potential survey questions as part of the information gathering process for a plan for the years 2018-2021

The trustees serving on the Board's Personnel Committee spent this year updating the job description for the position of Chief Librarian

Denise Weir, Regional Library Consultant, Public Library Services Branch (PLSB), presented an information session on Board Roles and Responsibilities; Denise and Anthony Woodward, Library Project Consultant, PLSB presented a session on Trends in Library Service including the Bright Spots Study.

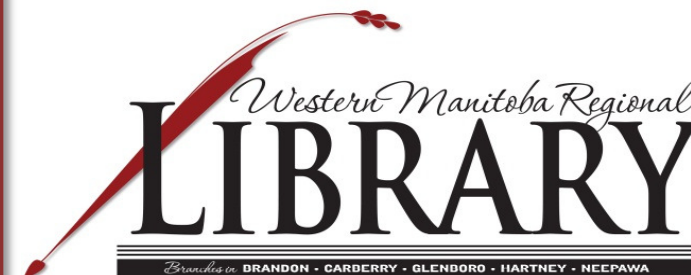
On behalf of the WMRL, I would like to extend congratulations to former trustee Donna Kormilo, the recipient of the Manitoba Library Trustee Association's Trustee of Distinction Award for 2017

As I conclude my year as Board Chair, I must say that it has been a pleasure to work with such a dedicated staff. Appreciation is extended to our Chief Librarian, Shelley Mortensen, our Assistant Librarian, Danielle Hubbard, Will Enns, our Technical Services Librarian, Donna Jardine, Administrative Assistant/Board Secretary, our Branch Supervisors, and our front-line staff members for working to promote and achieve our goals.

Respectfully submitted,  
Norman Campbell, Chairperson  
WMRL Board of Trustees

**Library Board of Trustees**

<b>Norman Campbell, Chair</b> Councillor, M. of North Cypress/Langford	<b>Myrtle Nichols, Vice-Chair</b> M. of Glenboro South Cypress
<b>Ron Brown, Councillor, City of Brandon</b>	<b>Tammy Hamilton, City of Brandon</b>
<b>Keith Parry, City of Brandon</b>	<b>Bill Stilwell, Councillor, Town of Neepawa</b>
<b>John Anderson, Councillor, Town of Carberry</b>	<b>Sharon McNelly, Town of Carberry</b>
<b>Linda Baron, M. of North Cypress/Langford</b>	
<b>Leanne Gates, Councillor, M. of Glenboro South Cypress</b>	<b>Eric Plaetinck, Councillor, M. of Glenboro South Cypress*</b>
<b>Linda Phillips, M. of Grassland</b>	<b>Deanna Henderson, M. of Grassland*</b>
<b>Nick Nowazek, Councillor, M. of Grassland</b>	<b>Donna Jardine, Secretary</b>
	*alternate
<b>Shelley Mortensen, Chief Librarian</b>	<b>Danielle Hubbard, Assistant Librarian</b>



**MISSION STATEMENT**

The mission of the Western Manitoba Regional Library is to enrich lives and strengthen communities by providing universal access to broad and diverse collections of resources relevant and responsive to community needs.

**ANNUAL REPORT 2017**



**SERVING THE COMMUNITIES OF**

<b>City of Brandon</b>	<b>pop.</b>	<b>46,061</b>
<b>Town of Carberry</b>	<b>pop.</b>	<b>1,669</b>
<b>M. of North Cypress-Langford</b>	<b>pop.</b>	<b>2,627</b>
<b>Town of Neepawa</b>	<b>pop.</b>	<b>3,629</b>
<b>M. of Glenboro South Cypress</b>	<b>pop.</b>	<b>1,483</b>
<b>M. of Grassland</b>	<b>pop.</b>	<b>1,480</b>